



AKON AND LUDACRIS UNITE THEIR CHARITIES ON THANKSGIVING TO GIVE BACK TO OTHERS

- Konfidence Foundation's Harvest of Heart and The Ludacris Foundation's LudaCares Thanksgiving Joined Forces To Distribute 2,000 Holiday Turkeys To Metro Atlanta Families In Need -



Atlanta, GA (2009) --- Atlanta recordings stars **Akon** and **Ludacris** united their charitable organizations' annual Thanksgiving community programs and called upon friends and colleagues to extend a helping hand to those that are less fortunate this holiday season.

The **Konfidence Foundation's** *2nd Annual Turkey Giveaway* program and **The Ludacris Foundation's** *LudaCares Thanksgiving* program teamed up to give back by donating 2,000 holiday turkeys to help metro Atlanta flood survivors and low-income families in need. Each family received a fresh holiday turkey, along with two side items - sweet potatoes and collard greens.

On Tuesday, November 24th, Akon and Ludacris joined their foundations and sponsors to distribute 2,000 holiday food packages to residents from Cobb, Douglas, and Paulding Counties, many of whom were impacted by the Atlanta floods. This private charity event was held at South Cobb High School and the recipient families were pre-selected by 20 partnering community-based organizations including: **Cobb Schools Foundation, United Way, Cobb Disaster Recovery, and Christian Aid Mission Partnership (C.A.M.P.)**, among others.



Contributions and support on behalf of the Konfidence Foundation came from Akon's longtime friend and business partner **Darrick "DeVyne" Stephens** on behalf of his youth focused charity **DeVyne Intervention**; Akon's brother **Bu Thiam**, Def Jam VP and founder of record new label BuVision; Martin Bandier, Chairman & CEO of SONY/ATV Music Publishing; **Antwan "Big Boi" Patton** on behalf of his charity **Big Kidz Foundation**, Publix, and Sam's Club.

The Ludacris Foundation received help from sponsors including Straits Restaurant, and celebrity **Chef Ashley Clay** of The Elegant Experience who prepared 40 cooked meals for Cobb County homeless and senior citizens.

In addition, the Konfidence Foundation donated 100 turkeys and sides to Hosea Feed The Hungry & Homeless for their Annual Thanksgiving dinner at Turner Field.

Press Highlights from this event can be found at <http://www.susanblondinc.com/dpk235.aspx>

About the Konfidence Foundation

Founded in 2007, by multi-platinum selling, GRAMMY® nominated artist/producer Aliaune "Akon" Thiam, the Konfidence Foundation is a 501c3 non-profit organization dedicated to increasing public awareness of the conditions in Africa and providing underprivileged African youth with access to learning and recreational environments equipped with modern technology, educational materials, recreational resources, and health and wellness services.

The Konfidence Foundation's vision is that their concentrated efforts in Senegal will one day serve as the international platform to empower individuals, communities, and nations with the tools needed to build the Africa of tomorrow.

In 2008, the Foundation broadened its philanthropic reach to the United States to help local communities in need during the holiday season by providing nutritious meals for Thanksgiving and toys for underprivileged youth. For more information, please visit: www.konfidence.org.

About the Ludacris Foundation

The Ludacris Foundation is a 501c3 non-profit organization. The Foundation inspires youth through education and memorable experiences to live their dreams; thereby uplifting families, communities and fostering economic development. The Foundation's program focus is in three key areas (3L's): Leadership and Education; LudaCares; and Living Healthy Lifestyles. Our efforts reach youth at all age levels.

Founded in 2001 by multi-platinum selling, GRAMMY® award winning artist and actor, Chris "Ludacris" Bridges, TLF has achieved notable success. TLF has been named as one of the top twenty "Leading Philanthropy Foundations" by Black Enterprise magazine and featured in The Robb Report's Worth magazine and The Chronicles on Philanthropy, The Newspaper of the Non-Profit World, for outstanding efforts provided to urban communities. For more information, visit www.theludacrisfoundation.org.